

Membership Awards Deadlines and Requirements:

Member Award: 10 X 10, • Deadline: Members must be paid in ALAMIS system by 11/10/20.

- **Award:** A special gift selected by the National Membership Chairman
- **Presented to:** Members that recruit 10 (ten) NEW SENIOR members for the 2021 membership year by November 10, 2020.

Member Award: R/R5 – Recruit/Rejoin 5

Note: Rejoins must not have paid dues after the 2018 membership year

- **First Deadline:** December 14, 2020
- **Second Deadline:** Flag Day, June 14, 2021
- **Award:** Special gift from the National Membership chairman (gift will be different for each deadline)
- **Presented to:** Members who recruit or rejoin five or more Auxiliary Junior or Senior members into the 2021 membership year.

Note: If you win the 10 X 10 award you will have met the requirements for the first deadline of this award and will automatically qualify for & receive this gift. No additional action or form required.

Note: You can enter for both deadlines, but if you got the award for the first deadline, to be eligible for the second deadline, you will need to recruit/rejoin 5 additional members by June 14th (cannot be same people from the 10x10 on Dec. 14th deadline)

Unit Award: 100% Unit Award, • Deadline: November 10, 2020

- **Award:** 100 unit awards of \$100 to be used to advance the ALA mission
- **Presented to:** Units that reach 100% of their 2021 membership goal by November 10, 2020 will be placed into a random drawing from which 100 units will be selected to receive \$100.

Unit Award: Caring & Sharing Award, • Deadline: required rejoin processed in ALAMIS by Friday, April 24, 2021

For one week this spring, April 1-7, 2021, we are asking Units members and leaders to work together to contact all members of their Unit. We want you to *call* (or visit) members in good standing, members who still need to renew, and former members (that have not paid dues since 2018). The purpose of these calls is to let everyone know their membership is valued and/or they are missed.

- **Award:** 100 unit awards of \$25 Emblem Sales Gift Cards
- **Presented to:** Units that fulfill the intent of the incentive during the week of April 1-7, 2021, and meet the criteria outlined on the award certification form, will be placed into a random drawing from which 100 units will be selected to receive \$25 Emblem Sales Gift Cards.
- **Materials and guidelines:** ○ This award will be based on units that organize a unit-wide/inclusive event to reach all unit members (past and present) to reinforce their value to the unit and its mission.

Our sincerest hope is that every unit commits to some sort of effort during this week to make sure their members know how important they are — whether or not the unit meets the criteria to or chooses to fill out the form to be placed in the drawing.

- One entry per unit

Department Award: Pearl Harbor Day Award, • Deadline: December 7, 2020

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Departments reaching 75% of their 2021 Department membership goal

Department Award: Armed Forces Day Award, • Deadline: May 18, 2021

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Department reaching 95% of their 2021 Department membership goal

Department Award: The Celebration Award, • Deadline: July 31, 2021

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any Department that has reached the Department Goal
 - Winners to be announced at the 2021 National Convention